

ICCE CONFERENCE ON COURT EXCELLENCE AND INNOVATION TODAY & TOMORROW

NOV 7-8 | RITZ CARLTON, DIFC
2018 | DUBAI



Executive Summary

The Dubai Conference on Court Excellence and Innovation: Today & Tomorrow 2018:

Aims to highlight the key values and success factors in the International Framework for Court Excellence (IFCE) and identify international best practice and challenges for Courts around the globe. We will discuss practical strategies that are vital to achieving court excellence within all judicial systems. Building on the success of the ICCE Conference in 2017 held in Melbourne, Australia, The Dubai Conference on Court Excellence and Innovation: Today & Tomorrow 2018 will provide delegates from around the world insight into the developments taking place in court innovation, service excellence and look at future technologies like AI, blockchain, robotics and their legal implications on courts around the world.

TOPICS OF DISCUSSION

- Challenges and Best Practices in Judicial Leadership and Governance
- Improving Access to Justice, Court Strategies and Collaboration
- Pursuing Court Excellence in tandem with new Technological Advancements
- Courts' Management of Blockchain and Smart Contracts
- AI Adjudication of Cases
- The Future of Cybersecurity
- The Future of Cyberlaw, Electronic Evidence etc.
- Big Data: Right to Privacy vs. Transparency

ABOUT ICCE

The ICCE, International Consortium for Court Excellence consists of members (judiciaries and organisations) from across the world including Europe, Australasia, Asia and the United States.

The members act as ambassadors for the International Framework for Court Excellence (IFCE), promoting the benefits and importance of its implementation into court systems across the globe. For more information, please visit: www.courtexcellence.com

CONFERENCE WEBSITE

<https://courtexcellenceconference.org/>

WHO WILL ATTEND:

- Various high-level members from leading judiciaries around the world, including chief justices
- Court Administrators
- Legal Practitioners
- Policymakers
- Academics
- Government & Non-Government Organisation representatives
- Legal Tech Experts
- Futurists

ICCE MEMBERS

HOST:



FOUNDING MEMBERS:



Australia



Singapore



USA



USA

Partnership Opportunities

The ICCE Conference organisers welcome partners to join, support and participate in our event.

DIFC Courts, one of the top 3 international commercial courts worldwide and one of the most connected courts in the world, has an extensive network of partners.

The DIFC Courts and the ICCE will promote the conference extensively to the judicial and legal communities across the world, as well as to law firms, reputable academic institutions, think tanks, non-governmental organisations, the private sector in the MENA region and to their respective networks.

We offer various high-value sponsorship packages which are carefully designed to provide institutional partners with maximum exposure and public visibility.

Additionally, as we promote the conference, we will leverage the ICCE network which spans across the world, as well as tap into the high-value speakers and judges' valuable networks.

We will attract well-respected judges and thought leaders from leading jurisdictions across the globe, both as guest speakers and as conference attendees, providing a brilliant networking platform for all attendees and speakers.

The conference aims to attract 300 participants. We have invited 30 international speakers, amongst which highly acclaimed authors, well respected international chief justices and judges, legal thought leaders and tech experts.

The sponsors will have an opportunity to be associated not only with the conference itself, but also with the highly relevant topics that resonate with a shared interest by various leading sectors of the legal community worldwide.

For further enquiries, please contact us: info@courtexcellence.org or call: +971 4 427 4403

A variety of sponsorship packages are available for your consideration:

	LEVEL OF SPONSORSHIP					
	SILVER	GOLD	TITLE / PLATINUM SPONSOR (EXCLUSIVE)	INT'L SPEAKER SPONSOR (x2)	EXPERIENCE DXB SPONSOR (2x)	LUNCH SPONSOR (2x)
	USD 10,000	USD 25,000	USD 50,000	USD 20,000	USD 15,000	USD 15,000
PRE-EVENT						
Logo on printed on promotional marketing materials	X	X	X	X	X	X
Logo on the conference website with logo and hyperlink		X	X	X	X	X
Social Media posts on DIFC Courts		X	X	X		
EVENT						
Exhibition Table with Organisation Banner & table for promotional marketing materials	X	X	X		X	
	Table + 2 Chairs	Table + 2 Chairs	Table + 2 Chairs		Table + 2 Chairs	
Advertisement in conference programme	X	X	X	X	X	X
Video		X	X	X	X	
Unique Proposition		Video to play during coffee break	X - verbal mention in association, presented by	X + Verbal mention by the moderator at the opening /closing of the conference	Kick off DXB experience at the end of the day/ during coffee break	Welcome speech and signage at the lunch and promo items on the tables
Complimentary Conference Registrations	2 x Exhibitor Pass	1 x Attendee Pass + 2 Exhibitor Pass	2 x Attendee Pass + 2 Exhibitor Pass	2 x Attendee Pass + 2 Exhibitor Pass	2 x Exhibitor Pass	2 x Exhibitor Pass
Logo on display on a joint sponsor slide in the reception area and in the main conference area	X	X	X	X	X	X
Press board branding	X	X	X	X	X	X
DIFC Academy of Law Annual Gala 2018		2 Gala Dinner Ticket	2 Gala Dinner Ticket	2 Gala Dinner Ticket		



Sponsorship Packages

TITLE SPONSORSHIP (PLATINUM)

Benefits:

- ***Title Sponsorship your organisation/judiciary's name will be closely linked with the ICCE Conference on Court of Excellence and Innovation - Today & Tomorrow and will be mentioned where there is mention of the conference.***
- Logo on the conference website with the hyperlink
- Social Media posts announcing sponsorship leading to, and during the conference (Linkedin, Twitter, Instagram etc.) with dedicated following across various digital platforms
- Logo displayed on a dedicated sponsors' slide during the conference, on the LED screens and any marketing collateral.
- Logo in the printed conference programme guide.
- Verbal acknowledgement from the ICCE Dubai Conference Moderator at the Opening or Closing of the Conference
- Advertisement in conference programme
- Banner displayed in the reception area of the conference
- Two ***complimentary attendees*** and ***two sponsor*** registrations to the ICCE Dubai Conference (Nov 7-8)
- Two Tickets to the DIFC Academy of Law Annual Gala 2018 (Nov 8, 2018), the most prestigious event for the legal community, attracting 800 lawyers from the UAE and the GCC.
- Exhibitor table with organisation banner for promotional purposes
- Press board branding
- ***(Subject to final approval by DRA and ICCE)***

INTERNATIONAL SPEAKER SPONSOR

Benefits:

- ***Exclusive naming rights to a guest speaker with acknowledgement in the programme***
- Logo on the conference website with the hyperlink
- Social Media posts announcing sponsorship leading to, and during the conference (Linkedin, Twitter, Instagram etc.) with dedicated following across various digital platforms
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- Press board branding

GOLD SPONSOR

Benefits:

- **Present your organisation and play promo video during coffee break.**
- **Gold Sponsorship will be tied in a specific session of the conference and will be mentioned everywhere the session title comes up.**
- Logo on the conference website with the hyperlink
- Social Media posts announcing sponsorship leading to, and during the conference (Linkedin, Twitter, Instagram etc.) with dedicated following across various digital platforms
- Logo displayed on a dedicated sponsors' slide during the conference, on the LED screens and any marketing collateral.
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- Press board branding
- (Subject to final approval by DRA and ICCE)

SILVER SPONSOR

Benefits:

- **Exhibitor table with organisation banner for promotional purposes**
- **Banner displayed in the reception area of the conference**
- Logo on the conference website with the hyperlink
- Logo displayed on a dedicated sponsors' slide during the conference, on the LED screens and any marketing collateral.
- Logo in the printed conference programme guide Social Media posts announcing sponsors during the conference (Linkedin, Twitter, Instagram etc.) with dedicated following across various digital platforms
- Banner displayed in the reception area of the conference
- Two sponsor registrations to the ICCE Dubai Conference (Nov 7-8)
- Press board branding

EXPERIENCE DXB SPONSOR (NOVEMBER 7 OR 8, 2018)

Benefits:

- **Welcome to Dubai speaking opportunity to kick off the DXB experience/your organisation during a coffee/afternoon tea break on Nov 7**
- **Prominent Exhibitor table with organisation banner for promotional purposes in the reception area. Video display optional**
- Logo on the conference website with the hyperlink
- Logo displayed on a dedicated sponsors' slide during the conference, on the LED screens and any marketing collateral.
- Logo in the printed conference programme guide
- Social Media posts announcing sponsorship during the conference (Linkedin, Twitter, Instagram etc.) with dedicated following across various digital platforms
- Verbal acknowledgement from the ICCE Dubai Conference Moderator at the Opening or Closing of the Conference
- Advertisement in conference programme
- Banner displayed in the reception area of the conference
- Two **sponsor** registrations to the ICCE Dubai Conference (Nov 7-8)
- Press board branding

LUNCH SPONSOR (NOVEMBER 7 OR 8, 2018)

Benefits:

- **Acknowledgement as the Lunch Sponsor**
- **Opportunity to make an address during the lunch (5 mins)**
- **Prominent Signage Banner and table to be placed at the lunch area (Nov 8)**
- **Opportunity to place a promotional item on the tables at the lunch**
- Logo on the conference website with the hyperlink
- Logo displayed on a dedicated sponsors' slide during the conference, on the LED screens and any marketing collateral.
- Logo in the printed conference programme guide.
- Social Media posts announcing sponsors during the conference (Linkedin, Twitter, Instagram etc.) with dedicated following across various digital platforms
- Verbal acknowledgement from the ICCE Dubai Conference Moderator at the Opening or Closing of the Conference.
- Advertisement in conference programme
- Banner displayed in the reception area of the conference
- Two sponsor registrations to the ICCE Dubai Conference (Nov 7-8)
- Press board branding